

The Calcasieu Parish School Board joined forces with the Calcasieu Parish Sheriff's Office and the Calcasieu Parish District Attorney's Office to create this PSA regarding the seriousness of school threats. This video was shared with our schools to be shown to students, particularly at the middle and high school level. We wanted to convey that these situations are serious matters and are not taken lightly. We also utilized it on social media for our current families and encouraged parents to talk to their children about it. We felt like joining forces with other agencies amplified the impact of these situations and really highlighted the seriousness of them. While it did receive thousands of views on social media, we did also see a decrease in threats made following out student populations viewing it.